



CitiesFitforFuture

Productive Cities in Practice

9th September 2020

Innovative Public Investment and Procurement

Tamar Reay, City of Preston



Innovative Public Investment and Procurement

- Community Wealth Building – what it is, why we do it, and progress so far
- Our Procurement Journey and Making Spend Matter



Community Wealth Building

CWB is a different approach to what is considered “usual” economic development

It seeks to redirect wealth back into the local economy and place control and benefits into the hands of people and communities – a bottom up rather than top down approach

Preston began working on Community Wealth Building in 2011 in response to three things: a change in political leadership; the impact of the financial crisis and austerity; and the loss of a traditional inward investment project to the City



Community Wealth Building (CWB)

CWB is based on Five Key Principles:

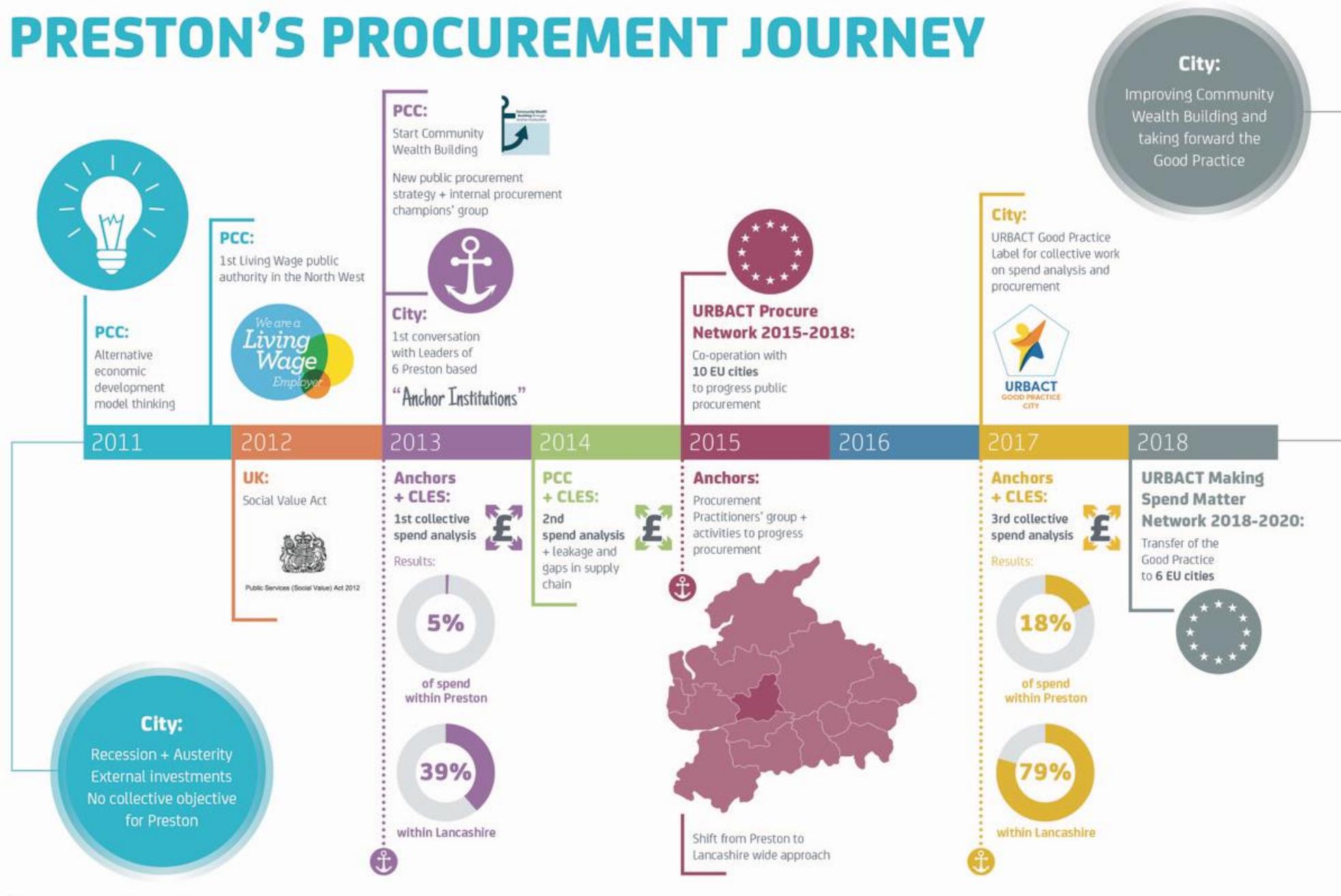
- Progressive procurement of goods and services
- Plural ownership of the economy
- Fair employment and just labour markets
- Making financial power work for local people and places
- Socially productive use of land and property



Progress so far

Progressive Procurement	Democratising the economy	Fair Employment	Making financial power work for local places	Socially productive use of land and assets
Understanding of how much is spent, where and who with which is used to inform procurement processes and practices	Municipal regeneration of Preston - the Market Hall, cinema & restaurant complex and the Harris Museum	The Real Living Wage	Registration of North West Mutual Bank Clevr Money and Lancashire Community Finance	Local employment, apprenticeship and training opportunities at the heart of the City Deal (an €1bn infrastructure deal)
Local procurement group, bringing together procurement leads from anchor institutions and SME sector representatives	Open Society Foundations' (OSF) funding for cooperative development including 10 worker cooperatives	Insourcing of services by Preston anchors	Investment of £18 million from the Lancashire County Pension Fund in student accommodation	Central Lancashire (covering Preston, South Ribble and Chorley) Skills and Employment Supplementary Planning Document

PRESTON'S PROCUREMENT JOURNEY



NOTE: Anchors: public anchor institutions based in Preston and Lancashire / CLES: Centre for Local Economic Strategies / PCC: Preston City Council

For more information about Community Wealth Building visit www.preston.gov.uk/thecouncil/the-preston-model



Making Spend Matter

EU URBACT funded Transfer Network, began April 2018, will conclude early June 2021



Objective: to transfer Preston's identified good practice of using the analysis of procurement spend as an evidence based tool to improve procurement processes and practices to six cities across Europe – Pamplona (Spain), Vila Nova de Famalicão (Portugal), Schaerbeek (Belgium), Kavala (Greece), Bistrița (Romania) and Koszalin (Poland)



Network Activities

Split into two aspects:

Core Transfer of Basic Spend Analysis: Taught the 6 cities how to undertake spend analysis themselves, with the objective of them adapting it to their own contexts and considering how they will reuse it in the future

Optional Transfer: opportunity to explore further aspects of the Good Practice, for example engaging with SMEs, the use of social and environmental criteria, how to undertake advanced spend analysis and how to develop a Strategic Procurement Plan / Social Value Procurement Framework



Lessons Learned

- Political and organisational buy-in is key
- Change takes time
- Important to invest in relationships, both internal and external
- Pushing boundaries is good but it is important to recognise that there are some things you don't have to control over, and need to adapt accordingly
- Procurement isn't dull. And it isn't boring!





Thank You

For more information follow us on:



@PrestonCityCouncil

preston.gov.uk/communitywealthbuilding



@MSpendM_eu

urbact.eu/makingspendmatter



Preston
City Council



European Union
European Regional Development Fund

