

Connecting Peripheries

Online-Symposium on Cross-Border and Rural-Urban Transport

26 May 2020

- 10:00** **Opening and Welcome**
Lead Partner of Peripheral Access project and representative of AEBR
- 10:10** **TOPIC I - BOOSTING CROSS-BORDER CONNECTIONS**
Introduction: Legal obstacles to cross-border transport and possible solutions
Lessons learnt from the project b-solutions
Cinzia Dellagiacomma, project manager at Association of European Border Regions (AEBR)
- **Increasing tourism traffic on selected train lines through digital marketing**
Marco Lukat, project coordinator, Vogtland Transport authority, Saxony, DE - representing Peripheral Access partnership
 - **New ways to increase attractiveness of peripheral border areas by new public transport offers**
Květoslav Havlík, Deputy director of South Moravian Integrated Public Transport Agency, CZ - representing Peripheral Access partnership
- 10:50** **TOPIC II - TARGETED SOLUTIONS FOR PERI-URBAN AND RURAL AREAS**
- **Extending a system of multimodal mobility hubs to urban peripheries**
Anna Reichenberger, project coordinator at Regional Management Agency of the Metropolitan Area of Styria, Graz, AT - representing Peripheral Access partnership
 - **Tomorrow's rural mobility - introducing the MAMBA project and "people-to-people" mobility solutions**
Jasmin Weißbrodt, project coordinator at County of Cuxhaven, Partner of the MAMBA project (Interreg BSR), DE
- 11:10** **Q&A-session with all presenters**
- 11:30** **end of meeting**